

Standard GovDelivery Features

AUTOMATION – provides a range of features to trigger outbound messages based on updates to Web content and RSS feeds

SOCIAL MEDIA INTEGRATION (via RSS) – automatically deliver updated content from social media sites to existing email subscribers; automatically post bulletins to social media.

MANUAL ALERTS – compose and send messages manually at any time to one group or multiple groups of recipients

CUSTOMIZABLE TEMPLATES – customize the look and feel as well as the content of Web and email templates

PRIVATE “UNLISTED” SUBSCRIPTIONS – limit certain subscription options to approved users

GOVDelivery NETWORK – collaborate with other organizations to reach more people by cross-promoting subscription options

E-NEWSLETTER (ADVANCED EDITING) – create, store, and send, well-formatted newsletters to complement more targeted updates; saves time and reduces printing, paper and postage cost associated with newsletters

EMAIL-TO-SMS – text messages sent through an email gateway

PROFILE QUESTIONS – collect information from subscribers (e.g., zip code) to facilitate segmentation of future sends and improve reporting

DIGESTING – allow subscribers to receive updates on a daily or weekly basis instead of when updates are posted

SUBSCRIPTION RESTRICTIONS – restrict who can subscribe to specific topics based on domain of email address

PERSONALIZED RSS FEEDS – allow subscribers to receive all updates in a single RSS feed

CUSTOM QUICK SUBSCRIBE – create subscription menus so Web visitors see different subscription options based on which link is clicked from website

PUBLIC RSS FEED – offer an RSS feed for each subscription topic

DOUBLE OPT-IN – require subscribers to confirm subscriptions by clicking on a link in confirmation email

LOCKED SUBSCRIPTIONS – prevent users from unsubscribing without special approval (best for internal users)

SEND BY EMAIL – Send bulletins without having to log in to GovDelivery user interface

EMAIL PERSONALIZATION – Communications are personalized to specific individuals or organizations

PHYSICAL ADDRESS – Allows subscribers to enter a mailbox address in their profile

ADDITIONAL SERVICE OR SUPPORT

24/7 Emergency Phone Support

Personalized Training After Setup

Template Design Assistance

Premium Features & Support

WEB 2.0 & SOCIAL MEDIA

Information Sharing [Widgets](#)

[Discuss this Email Blog](#)

[Share this Email](#)

WEB SERVICES

Send Bulletin

Get Bulletin

Synchronize Subscription Tree

Get Subscription Tree

PROFESSIONAL SERVICES

Custom [Integration](#)

[Citizen Service Management \(CSM\)](#)

TEXT MESSAGING

[Direct SMS](#)

[On-Demand SMS \(2-way\)](#)

ADVANCED DELIVERABILITY

[On-Demand Mailer](#)

[Segmentation](#)

ADVANCED REPORTING

[Message Analytics](#)

[Foresee Integration](#)