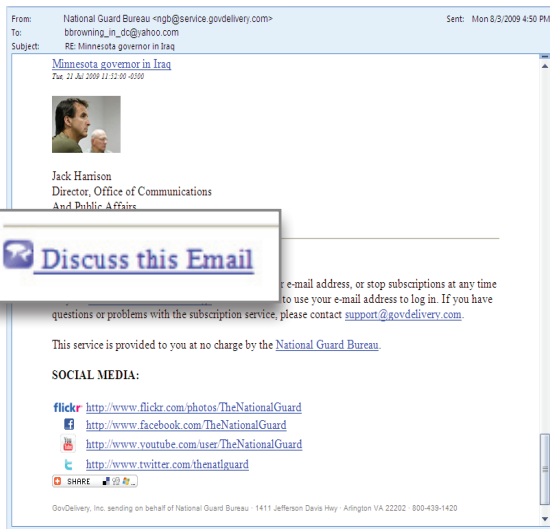


## GovDelivery Hosted Blogging

GovDelivery’s hosted blog solution gives government organizations the ability to share content and engage their constituents in a secure and efficient manner. Complementing your outbound communications with a blog allows you to leverage existing content while gathering important feedback and public opinion.

### GOVDELIVERY HOSTED BLOGGING FEATURES:

- 100% hosted solution
- No on-premise software or hardware
- Rapid deployment
- Fully customizable
- 508 Compliant
- Seamlessly Integrated with GovDelivery
- Capture user feedback and opinion



### BUILT ON PROVEN TECHNOLOGY

The GovDelivery-hosted blog leverages WordPress, the leading open source blogging platform.

Combining WordPress with GovDelivery’s secured hosting and managed services affords government agencies the flexibility and security necessary to reach constituents at a fraction of the cost to install on-premise blogging software and hardware.



### IMPROVE TRANSPARENCY AND INCREASE PUBLIC ENGAGEMENT

By creating a line of open and convenient communication between government agencies and their stakeholders, government is receiving valuable input. Public satisfaction improves as government reaches out and acknowledges the importance of public opinion on agency information, services, policy or decision making.

### SECURE & ACCESSIBLE

The GovDelivery Hosted Blog solution is hosted within our secure data center which has passed extensive Certification & Accreditation reviews for clients at the Federal, State and Local levels. Your organization can take advantage of GovDelivery’s managed blog implementation ensuring you’re always up-to-date with the latest patches and plug-ins.

GovDelivery offers a 508 compliant theme providing accessibility across your entire user base. The GovDelivery theme can be customized with images, text and widgets to match your organizations specific branding requirements.

### EASY MODERATION

The blog can be fully moderated by an agency employee with minimal time commitments. There is no additional staff or overhead required. Agencies simply use existing website content to send information through an additional communication channel option.

Agencies also determine which outbound communications are shared on the Blog - meaning administrative users can determine on a message-by-message basis what content will included the “Discuss this Email” option. Moderators can also approve or restrict comments, giving you complete control over blog content.

